MIGUEL CASTILLO

PRODUCT MANAGER

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PROFESSIONAL EXPERIENCE

UrVenue — Las Vegas, NV

Technical Product Manager — Apr 2024 - Present
- Owned and led development of Booketing Connect, a new SaaS booking platform for non-enterprise venues, expanding UrVenue's market beyond enterprise clients like MGM and Wynn.
- Drove MVP execution from zero-to-one, managing roadmap, backlog, and sprint planning across U.S. and LATAM engineering teams.
- Shaped pricing, onboarding, and feature strategy through competitor analysis, stakeholder interviews, and user research; informed product-market fit and go-to-market planning

Technical Product Owner — Jun 2023 - Apr 2024
- Launched the MVP of UrVenue Marketplace, an API-driven reseller platform enabling affiliate sales for clients like MGM, Wynn, and Resorts World.
- Established scalable partner API requirements and personally authored technical docs used by 20+ affiliate teams to integrate and sell high-demand inventory.

Junior Software Developer — Oct 2022 - Jun 2023
- Reduced bug backlog by 12% by proactively triaging Slack-based error reports, turning them into quick-win fixes to improve stability.
- Engineered Postman-driven automated test suites for 50+ API endpoints, boosting uptime from 97% to 99% (66% less downtime).

College of Southern Nevada — Las Vegas, NV

Adjunct Computer Science Instructor — Aug 2023 - Present
- Taught 200+ students across 5+ semesters of CS135 (Intro to C++), earning 92%+ top ratings in clarity, feedback, and engagement.
- Developed and iterated hands-on programming projects using student feedback, while leveraging tools like Discord and walkthroughs to boost engagement and support outside the classroom.

EDUCATION

University of Nevada Las Vegas — Las Vegas, NV

B.S. Computer Science
- **Winner, Fred & Harriet Cox Senior Design Competition:** Placed 1st (Popular Choice) out of 100+ participants in an engineering and design showcase

Certifications: Certified Scrum Product Owner (CSPO), GitHub Foundations

SKILLS

Product: Agile Methodology, JIRA, Product Roadmapping, PRDs, User Acceptance Testing, Cross Team Collaboration, Project Management
Design: Figma, Prototyping
Engineering: HTML/CSS/JavaScript, MySQL, Git, AWS, RESTful APIs, Postman